## ARNOLD & PORTER

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ORIGINAL

June 9, 2003

RECEIVED

## **VIA ELECTRONIC FILING**

Ms. Marlene H. Dortch Secretary Federal Communications Commission 445 12<sup>th</sup> Street S.W. Washington, D.C. 20554 JUN 1 0 2003

FEDERAL COMMUNICATIONS COMMISSION. OFFICE OF THE SECRETARY

Re:

Notice of Ex Parte Presentation by Lorman Education Services In the Matter of Rules and Regulations Implementing the Telephone Consumer Protection Act of 1991, CG Docket No. 02-278

Dear Ms. Dortch:

On June 9, 2003, Charles Gregorich of Lorman Education Services ("Lorman"), along with Richard Firestone of Arnold & Porter, counsel for Lorman, met with Bryan Tramont, Trey Hanbury and Brad Doline to discuss the above-referenced proceeding. During the meeting, Lorman discussed issues raised in its filing in this docket, including the following:

- The FCC should adopt a rule explicitly stating that an established business relationship ("EBR") constitutes express invitation or permission to transmit advertisements by facsimile, at least when the recipient voluntarily gives the sender a fax number in the course of that relationship and the recipient has not asked the sender to stop;
  - The parties to an EBR expect to be in communication;
  - The recipient knows the sender and how to contact the sender;
  - The sender has an incentive to please the recipient;

The recipient would retain ultimate control;

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- Any person who transmits advertisements by facsimile should be required to maintain a company-specific "do-not-fax" list;
  - Company-specific do-not-fax lists put the recipient in control;
  - Company-specific do-not-fax lists do not present identity problems that would compromise their effectiveness; and
  - Company-specific do-not-fax lists would not unreasonably burden commerce.

Pursuant to Sections 1.1206(b)(2) and 1.49(f) of the Commission's rules, this Notice is being filed electronically. Copies are also being provided to Commission personnel, including those who attended the meeting.

Sincerely,

/s/ Richard M. Firestone
Richard M. Firestone

Counsel to Lorman Education Services

ee: Mr. Bryan Tramont (by e-mail and hand delivery)

Mr. Trey Hanbury (by e-mail and hand delivery)

Mr. Brad Doline (by e-mail and hand delivery)